

## 2012 Donald J. Bowersox Doctoral Symposium

"Networking and Innovation"

September 30 – October 3, 2012

DRAFT Agenda

### Sunday, September 30

7:00 a.m.	<b>Registration</b>
7:40 a.m. – 8:00 a.m.	<b>Doctoral Student Welcome</b>
8:00 a.m. – 12:00 p.m.	<b>Attend Supply Chain Management Educators' Conference (SCMEC)</b>
11:45 a.m. – 1:00 p.m.	<b>Luncheon with SCMEC participants</b>
1:30 p.m. – 5:00 p.m.	<b>Attend SCMEC</b>
5:00 p.m. – 5:30 p.m.	<b>Winner(s) of Plowman Award to discuss paper with students</b>
6:00 p.m. – 8:00 p.m.	<b>Welcome Reception</b>

### Monday, October 1

7:00 a.m. – 8:00 a.m.	<b>Annual Global Conference Breakfast</b>
8:00 a.m. – 9:30 a.m.	<b>Opening General Session</b> Keynote Speaker
9:30 a.m. – 9:45 a.m.	<b>Donald J. Bowersox Doctoral Symposium Overview and Introduction</b> Paola Signori, Professor of Marketing and Logistics, Faculty of Economics, University of Verona, Italy, 2012 Chair of the Donald J. Bowersox Doctoral Symposium
9:45 a.m. – 10:15 a.m.	<b>Special session: a tribute to Prof. Donald J. Bowersox</b> <i>He was dedicated to his research and to his students and future generations of scholars should know about him. Lessons from his words.</i> <b>Faculty Leader:</b> James R. Stock, University of South Florida

10:15 a.m. – 10:45 a.m.	<b>Roundtable Session</b> <b>Incorporating industry into research, teaching and service: hints from the attendees of the first symposium</b>
10:45 a.m. – 11:45 a.m.	<b>Small table discussions and Coaching</b> <b>Personal Career Development: from general advices to your personal vision of the future</b>
11:45 a.m. – 12:30 p.m.	<b>Networking lunch</b>
12:30 p.m. – 1:00 p.m.	<b>Group photo and Dessert in the Lab</b>
1:00 p.m. – 1:45 p.m.	<b>Roundtable session</b> <b>From Basics to Innovative techniques in teaching</b>
1:45 p.m. – 2:45 p.m.	<b>Group presentations and Role Play</b> <b>Innovation in teaching: be creative</b>
2:45 p.m. – 3:00 p.m.	<b>Networking break</b>
3:00 p.m. – 3:30 p.m.	<b>Special session</b> <b>Developing a winning research strategy with tech supports</b>
3:30 p.m. – 4:30 p.m.	<b>Roundtable session</b> <b>Preparing to Publish: From the Dissertation Forward. An interactive exercise</b>
4:30 p.m. – 5:30 p.m.	<b>Panel session</b> <b>Writing publishable articles and navigating the review process: pitfalls and opportunities for authors</b>
5.30 p.m. – 6:00 p.m.	<b>Closing remarks</b> Paola Signori, 2012 Donald J. Bowersox Doctoral Symposium Chair Walter Zinn, The Ohio State University and Stanley Griffis, Michigan State University, 2012 Education Strategies Committee Co-Chairs Nancy Nix, 2012 Chair of the Board of Directors, Council of Supply Chain Management Professionals
9.00 p.m. – 11.30 p.m.	<b>2012 Doctoral Symposium “networking” gathering</b>
Tuesday-Wednesday	<b>Attend CSCMP Annual Global Conference</b>