



The Dow Chemical Company



1. In a nutshell, what is your company all about?

Dow combines the power of science and technology with the "Human Element" to passionately innovate what is essential to human progress. The company connects chemistry and innovation with the principles of sustainability to help address many of the world's most challenging problems, such as the need for clean water, renewable energy generation and conservation, and increasing agricultural productivity. Dow has a diversified, industry-leading portfolio of specialty chemical, advanced materials, agrosocieties, and plastics businesses that deliver a broad range of technology-based products and solutions to customers in approximately 160 countries and in high growth sectors, such as electronics, water, energy, coatings, and agriculture. The company's more than 5,000 products are manufactured at 188 sites in 35 countries around the globe.

2. What makes your company different than other companies in your industry?

At Dow, we believe in the power of the Human Element to change the world. We place a high value on listening to our customers, our communities, and our people, and strive not just to be a good company, but a global corporate citizen. Dow is committed to using resources more efficiently, providing value to our customers and stakeholders, delivering solutions for customer needs and enhancing the quality of life of current and future generations. World-changing sustainable chemistry means moving beyond product advancements to technologies that address the greatest needs of people across the globe. The world needs solutions for big challenges like energy, climate change, water, food, housing, and health. And Dow has some of the world's best scientists and engineers dedicated to solving world challenges through innovation.

3. What was your company's most recent greatest accomplishment?

Dow recently went through a significant transformation to become a more specialty chemical and advanced material solutions-based company. Through the transformation, our Dow Business Services Supply Chain has emerged as a global leader in supply chain development and operational performance, as ranked by AMR Research. Our focus is on significantly improving other businesses' supply chain performance, and connecting them with a service-driven organization that integrates needs across a broad range of logistics services and sites, from experts who have successfully delivered products to customers in more than 160 countries across the globe. We also offer safe, secure, sustainable, and reliable processes that aim to improve customer satisfaction.

4. What is the biggest challenge you face in your industry?

Within Dow's Supply Chain, as it is in any company's supply chain today, complexity is the new reality. The global marketplace today is turbulent and rapidly changing at speeds never before seen. Business leaders have to manage market volatility, cost fluctuations, transportation logistics, unplanned events, regulatory uncertainty, changing economic conditions, and customers whose needs are growing increasingly global and complex. Because of this, companies today are challenged to find new ways to address their logistics and the operations issues they face, and Dow is in a unique position by having the ability to face that by having a strong, proven track record of global logistics issues expertise.

5. Why is your company a CSCMP Corporate Member?

CSCMP is a leader in the field of supply chain, and companies looking to gain both visibility of their supply chain organizations as well as increase their employees' level of knowledge in this area can gain a lot from CSCMP. Through actively collaborating with CSCMP and providing a Corporate Membership as a valuable resource to employees, they are getting the most current and relevant source of

information that helps develop themselves professionally. Any company seeking to further establish itself in the field should consider entering into a corporate relationship with CSCMP.