



Corporate Member Spotlight – October 14, 2011

LeanLogistics



1. In a nutshell, what is your company all about?

LeanLogistics is a global solutions provider of transportation management system (TMS) applications and supply chain services enabled by the industry's largest transportation network. The LeanLogistics Transportation Network empowers shippers, carriers, and other participating members to reduce costs, improve services, and gain complete visibility.

2. What makes your company different than other companies in your industry?

The LeanLogistics Transportation Network empowers companies to improve overall supply chain management in a collaborative true SaaS environment. In addition to allowing uniform instant upgrades, multi-tenant architecture easily scales to quickly adapt technology based on changing business needs, and offers rapid implementation and a faster ROI than traditional installed or hosted platforms. Additionally, a true SaaS environment empowers collaboration since all users are working from a shared set of real-time data.

3. What was your company's most recent greatest accomplishment?

LeanLogistics recently launched LeanFleet™, fleet routing and optimization technology. LeanFleet™ is a web-based application utilized for asset-based management of dedicated and private fleets. addresses the exponential volume of transportation execution variables in order to determine the best moves for assets. This innovative technology now allows shippers to manage all aspects of their transportation in one SaaS environment.

4. What is the biggest challenge you face in your industry?

As more companies expand overseas and offshore, managing transportation is quickly becoming a challenging factor of globalization. With a true SaaS TMS, multiple organizations--including vendors, carriers, and shippers--are able to work collaboratively in a single instance of the technology. Installed TMS solutions don't provide the visibility, centralized control, or collaborative benefits of a true SaaS platform, which is why SaaS models are becoming the growing preference among industry experts and transportation professionals.

5. Why is your company a CSCMP Corporate Member?

CSCMP provides LeanLogistics with insight into the supply chain and logistics industry, while connecting us to thought leaders, industry professionals, and more.